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Hurricane expert visits Morris & Reynolds Insurance

BY ZANORFA BERTRAM

After two record breaking hurricane seasons and with the peak of the 2006 season upon us, Morris & Reynolds Insurance recently hosted famed meteorologist Bryan Norcross at its Palmetto Bay office, where he discussed his new book, Hurricane Almanac 2006: The Essential Guide to Storms Past, Present, and Future, as well as recent storm seasons and his views concerning future hurricane seasons.

"Bryan was very impressive, one of the best speakers that we've ever hosted," said Bob Reynolds, president and CEO of Morris & Reynolds Insurance. "His passion and candor concerning how truly unprepared our community and government is in the event of a large, Katrina-like catastrophe is a message everyone in South Florida should hear and take to heart."

The message that everyone in attendance received included hurricane history in our region, pre-storm preparation ideas and how future storm damages can be reduced or even eliminated. This information is vital for an insurance agency such as Morris & Reynolds, as it seeks to help its clients with



Pictured (l-r) are meteorologist Bryan Norcross and Bob Reynolds, president and CEO of Morris & Reynolds Insurance.

the best possible information, ideas and answers related to this important topic.

Norcross addressed insurance issues and building codes, and offered solutions

such as better building standards, mitigation and a national catastrophe insurance fund to help reduce and stabilize insurance rates.

"Bryan had many great ideas," said Reynolds. "His notion that hurricane education should start in primary school is excellent. His preparation suggestions should be required reading for all South Floridians. His view that a key long-term solution to wind-storm insurance availability and affordability is a National Catastrophe Program matches my own thinking. I'd suggest his new book and website to everyone." Norcross' book may be purchased in bookstores everywhere, or on his website at <www.hurricanealmanac.com>, where you will also find hurricane and storm related information.

Morris & Reynolds Insurance was founded in 1950. The independent agency writes all forms of coverage, including personal protection, commercial, employee benefits and financial services from over 100 of the world's leading insurers such as AIG, Blue Cross, CHUBB, FCCI, The Travelers, United and Zurich.

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