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Local insurance agency reaches pair of milestones

BY CHRISTY CANALES

When E. H. Reynolds arrived in Miami in 1910 the business world and South Florida as a whole looked much different than is the case today.

Miami-Dade had a population of just 12,000 people and many local roads were paved with sea shells. One hundred five years later and some 65 years after starting his independent insurance agency, the Reynolds family has become an institution in the insurance industry.

In 1910, E.H. Reynolds began his insurance career in Florida and then in 1950 founded his independent agency in downtown Miami. During the 1950s, his son, Douglas, entered the agency while earning a degree from the University of Miami, bought the agency from his father, and moved its office to Coral Gables while also taking on a partner that led to their changing the business' name to the one that exists today, Morris & Reynolds Insurance.

In 1979, Morris retired and sold his interest in the firm back to Douglas, who relocated the agency

to suburban Miami in the Village of Palmetto Bay where it has been based for over three decades.

In 1983, the founder's grandson, Bob, joined the agency as a third generation insurance broker and today, along with his wife, Julianne, own and operate Morris & Reynolds.

Asked about the keys to his family staying in business and growing over so many decades Bob Reynolds explained:

"Old fashioned values that my grandfather embraced still matter and are the foundation of all we do," Reynolds said. "The speed of business and many of the tools that we are use are much different today but treating people with respect, offering competitive costs, working hard to provide our clients the best options available anywhere and keeping our promises are as important today, perhaps more so, than ever before."

Reynolds went on to explain that another key to his firm's lasting success is his team of people.

"We are fortunate to have a team filled with professionals that have been with us, in many cases for one, two, three or more decades

and that, like our entire team, understand that our clients' trust us to provide them with the peace of mind that they are properly protected," he said. "That comfort comes from my team, the finest group of professional people in insurance. Dedicated, educated folks who never stop learning and who care deeply about our clients' concerns."

At a time when most established agencies, it seems, have sold or merged, Reynolds plans that Morris & Reynolds will continue to remain independent while it evolves and grows so as to best serve their more than 10,000 clients. Whether Personal Protection, Commercial Coverage, Employee Benefits or Financial Services, Morris & Reynolds plans to continue to offer quality solutions from the world's most trusted insurers for decades to come along with the peace of mind that their family has specialized in providing since 1950.

To contact Morris & Reynolds Insurance, call 305-238-1000 or visit online at www.morrisandreynolds.com.